



bloom

Business Tutors

Learning the things that matter

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Welcome to Bloom

Welcome

We're Bloom Business Tutors, a fun and exciting way of ensuring your child grows up to be a confident practical thinker with a strong understanding of how the world around them works.

In today's schools it's easy for children to miss out on what matters. Heavy levels of focus on examinations and box-ticking can often leave students without the vital skills and knowledge they need to harness the opportunities in world around them. Developed by business professionals, our certified courses are not only fun to complete but by highlighting practical abilities and independent learning they also provide a shining addition to personal statements and CVs.

We're extraordinarily passionate about equipping students with the **real skills** they need to be both confident and successful. Whether your child is already a budding entrepreneur, a potential city slicker or someone who would benefit from a practical education as a foundation for a successful career, our specialist tutors can ensure they are given all the support and attention needed to reach their full potential.

We hope to see you and your child soon,

A handwritten signature in blue ink, appearing to read 'Jenna Burr', with a large loop at the start and a trailing end.

Jenna Burr

CEO Bloom Business Tutors

Why choose Bloom?

Our **certified courses** teach the skills that are actively sought by world class universities and top employers. When a student moves on from secondary school is it not only their grades they take with them but the practical knowledge that will allow them to be proactive, think creatively and continue to learn in new environments.

Our courses focus on:

Practical skills

Real life examples

Independent learning

Problem solving

The Bloom curriculum gives an impressively strong understanding of business practices and sets them up for a successful career. By mastering the basics at a young age, your child can adapt their knowledge and learn faster later in life.

The real world is a competitive place and here at Bloom we provide students with knowledge that will truly be useful for the rest of their lives.

Our Courses

At Bloom we currently offer 2 certified courses for ages 13-16 along with an advanced programme for those about to move on from school.

Level 1

- Age 13-14 approx.
- 2 x 10 week semesters

Foundation certificate upon completion with >80% attendance and homework participation.

Level 2

- Age 15-16 approx.
- 2 x 10 week semesters

Advanced certificate upon completion with >80% participation and successful completion of coursework project.

Springboard Programme

- For ages 17-18
- Advanced course covering key life skills
- Professional advice on applications, further education, CVs, career options and personal finance

Syllabus

Whilst integrating a wide range of life skills, our courses are designed to build a strong base knowledge in five key areas:

- **Management, people and leadership**
- **Finance and the law**
- **Marketing**
- **Economics and strategy**
- **Operations**

By building a core understanding of these topics, students are able to quickly pick up more advanced concepts in later life. As well as gaining the head start they need to succeed in a business career, students learn important life skills such as:

How to search for jobs, present themselves, develop interview skills and make informed career decisions

Learning in a fun and interactive way (yes, really) what tax is and what it means for them

Personal finance skills including budgeting, being credit card savvy and how mortgages work

Understanding successful entrepreneurship and how to start a business And many, many more.

Our Tutors

Our tutors come from two main walks of life. Most are fully qualified teachers who join us in order to provide students with the skills they simply do not have time to teach during school hours. Others are business professionals who have excelled in their field and are now in a position to share their knowledge.

This means that every single one of our tutors has not only a strong understanding of the subject matter but also a real passion for what they do.



We are proud of our tutors and they are proud of what they do.

If you'd like to speak to your nearest Centre Director you can find their details on the locations page of our website.

We only accept tutors who have successfully completed our own extensive internal training to ensure that every class meets our exceptionally high standards.

All our tutors have up to date DBS security checks and classes only take place in approved locations.

Parent/Student Feedback

At the end of every lesson each student is given a tracker sheet for you as a parent to keep up to date with what has been taught that day and also some conversation points for you to chat about. Many Bloom parents really enjoy this time to reflect with their child and even find themselves learning new things!

All homework is interactive and completed online. The activities are all accessed on a secure site and provide an engaging alternative to traditional homework. Every student's progress is tracked centrally and tutors can monitor this to pick up on any topics which students have found tricky in order to go over them in the next class. At the end of each semester you will receive a brief report highlighting your child's top achievements.

Pricing

Our courses run for 2 semesters per level with each lasting 10 weeks. Each class is an hour long and subject to scheduling by your local Centre to ensure there are no clashes with holidays or revision periods for your area.

Classes cost £25 each with a semester totalling £250 per student for the 10 classes. Each student is also required to register online with us at a rate of £20 per level (this is automatically added to the first semester's fees) which covers the cost of certificates, class materials and online portal access. Classes can be paid for online via your local centre's page on our website.

Contact

Ready to get started?

If you would like to find out more about how to enrol your child in a local course please check the locations page on our website to find contact details for your local Centre Director.

Still have questions?

We would love to hear from you! Get in touch by emailing hello@bloombusinesstutors.com

We look forward to welcoming you and your child soon!

